

# SIoux COUNTY CAPITAL-DEMOCRAT

An Official Sioux County Legal Newspaper - [www.siouxcountynews.com](http://www.siouxcountynews.com)

## ADVERTISING DEADLINE:

12:00 pm Tuesdays

## PERSONNEL:

Dale Pluim, Publisher

Doug Calsbeek, Editor

Amy Rassel, Circulation Supervisor

Luke Perry, Advertising Sales

## CIRCULATION:

Since 1882 the Sioux County Capital Democrat has been the principal newspaper in Sioux County and has a 100-year plus history of serving local readers.

It is one of the largest circulating newspapers in Sioux County with a distribution in excess of 1,300.

The heaviest circulation is in the south section of Sioux County, serving primarily the cities and rural routes of:

- Orange City
- Hospers
- Alton
- Sioux Center
- Granville
- Maurice

Also serving: Sheldon, Boyden, Hull, Rock Valley, Hawarden and Ireton.

## ELECTRONIC FILE REQUIREMENTS:

We will accept electronic files in the following formats: PDF'S, EPS and TIF. TIF files must be formatted for Macintosh computers.

These files may be emailed to:

[design@pluimpublishinginc.com](mailto:design@pluimpublishinginc.com)  
attn: Capital-Democrat Ads

## DISPLAY ADVERTISING RATES:

### Column Inch Rates:

Black: \$7.75 per col. inch

Color: Additional \$1.00 per col. inch

### • DOUBLE FEATURE

#### AD•VISOR & PHOENIX

Black & White \$10.50 per col. inch

Color: Additional \$2 per col. inch

#### AD•VISOR & CAPITAL DEMOCRAT

Black & White \$9.50 per col. inch

Color: Additional \$2 per col. inch

### • TRIPLE FEATURE

#### AD•VISOR, PHOENIX & CAPITAL DEMOCRAT

Black & White \$12.50 per col. inch

Color: Additional \$3 per col. inch

## ADVERTISING DIMENSIONS:

Full page = 6 col. x 21 in.

for a total of 126 col. inches

- 1 col. = 1.78"
- 2 col. = 3.73"
- 3 col. = 5.69"
- 4 col. = 7.6"
- 5 col. = 9.57"
- 6 col. = 11.5"

## COMMERCIAL CLASSIFIED AD RATES:

\$6.00 for the first 15 words, 50¢ for every 3 words additional  
- Minimum of \$4.00

Also - "Super classified" for \$1.00 extra

## INSERT RATES:

\$80.00 per thousand up to 12-page tab.

\* 2nd class postage requires insert to fit our 1/2 folded paper